

# Bon Marché

Exclusive to the Bon Marche  
**BUY** from the new Cheese  
Counter in the Food Hall

## FORDHALL HOME MADE

Soft Cheeses  
Dairy Butter  
Fresh Cream

Direct from the well known Jersey Herd  
of A. & M. Hollins

AT FORDHALL FARM

# Bon Marché

Gloucester

There is a wealth of tradition too  
behind the quality and value in

## BRAZIL'S

Pork and Beef Sausages

Pork Pies

Veal and Ham and Egg Pies

Cooked Meats

Bacon

Take some home with you today!

**BRAZIL'S  
QUALITY PRODUCTS**

at the

# Bon Marché

Gloucester

donated to the Club by Mr. Stores con cups and  
George Pope, has full prizes at athletics and a

## CAREERS IN RETAILING

**R**ETAILING today is not the dull hum-drum job some young people seem to think. Many school leavers do not even take the trouble to find out what retailing offers and so are not in a position to give an opinion either way.

The Retailing Industry is going through one of the most exciting phases of expansion and this fact alone indicates the growing need for young executives able to accept responsibility.

What calibre of people does the trade really want? What sort of people are really suited to the Retail business? This question is always difficult to answer as the Industry has so many facets that there are openings for most, if not all, types of personalities.

From potential Sales Staff there must be a keen desire to meet and know people; sales positions are not usually suited to a nervous person or anyone lacking self-confidence.

An active, alert mind is a desirable attribute and a good educational background is necessary, particularly if the young person concerned is ambitious and has plans for "getting on" in the organisation and business.

As far as educational standards are concerned—passes at GCE "O" Level and "A" Levels also UEI or RSA Certificates enable the holders to commence their careers at a distinct advantage, and help to enhance an applicant's chance of employment and subsequent promotion after a suitable period of training.

Obviously educational qualifications are a great help and are desirable in the Retail field, but it is still possible for young people with no recognised examination passes to succeed in the business provided they show real interest and keenness in their work.

Potential Retailers should possess that type of personality which does not make it difficult for them to deal with customers and colleagues alike, with just the right amount of confidence. At the same time they should also be able to deal with the many administrative and domestic details that come into the ordinary day-to-day work of selling.

Progress in Retailing is rapid once the initial step is made, and there is more than ample scope for advancement to Management level. Those with ability and the spur of ambition will advance by their own efforts provided they have the natural attributes for the job and a keen desire to progress.

A large Store offers not only a career in selling—there are opportunities for young people with a flair for Display (a GCE in Art is useful in this field) and if clerical work is required a Store offers posts as Short-hand-Typists, Machine Operators, Ledger Clerks and so on.

## The New DRESS FABRIC Department

Midway between the first and second floors is the new Dress Fabric Department

On this floor is everything to give scope to the professional and amateur dressmaker alike. Trained staff will demonstrate the latest sewing machines and answer any problems you might have. Select your Patterns in comfort.

There's such a huge variety of Fabrics that you will have no difficulty in finding just what you are looking for. New autumn woollens with their subtle colourings and weaves. Make them up into bold husky suits and coats

The Advertisers in this supplement congratulate of successful trading in Gloucester and send every