

Fordhall Farm Values

1. Muck in

It's a team effort, so we all support each other to make it work

We all take individual responsibility for our work, but collective responsibility for achieving our vision and delivering our mission

We spot problems and try to resolve them with the help of others e.g. everyone keeps the farm tidy

We support each other wherever we can, even if it is not part of our day job to do so

We understand that it is not about individual success but everything is a team effort

2. Gather the flock

We encourage and support everyone, from anywhere to get involved

We actively find ways to involve those we find hardest to engage

We are kind and welcoming and deliver exceptional customer service

We respect each other's views and experience, and are open and honest with each other about what we think and feel

We are open and honest with our customers

We are passionate about sharing what we do on the farm, what we know and what we have learnt

In Ben's Event Catering business, we support British farmers by sourcing our produce direct from them where possible and by providing an opportunity for them to cater at large events

3. Plant the seed

We're always up for trying out new things, growing together and sowing ideas for others to follow

We are always looking to learn from others and try out new ideas

We are not afraid to do big, bold things

We want to be a beacon for others to learn from, setting good examples and spreading the message

We are not afraid of making mistakes if they are a result of trying something new and we do want to learn from them

4. *Love mother nature*

We care deeply about respecting and protecting our natural environment and we want to share this passion

We have a clear sourcing policy, which respects animal welfare and the environment

Show respect and care for animals we rear at Fordhall Farm, ensuring they have happy and fulfilled lives.

Promote sustainable farming

Actively enrich the farm for the benefit of biodiversity

Make every effort to 'reduce, reuse and recycle' to respect our finite resources

We are mindful of using cleaning products that respect nature

We will use biodegradable packaging, avoiding use of plastic where possible and feasible, and using compostable packaging as much as we can

5. *Be a place in the sun*

We want to have fun, creating memorable experiences which engage hearts and minds

Inspire and encourage people through experiences and the passion in the stories we and others tell

Keep a certain 'quirkiness' in the way we communicate and present ourselves

Make sure we are a happy place to work by spending time together and valuing each other